



## *Sponsorship Opportunities*

The California Kindergarten Conference (CKC) offers many promotional opportunities to increase your level of visibility. From sponsorship packages to advertising, you will reach over 800 conference attendees and over 12,000 via email.

Below are numerous opportunities for small to large budgets.

	<b>Gold Level</b>	<b>Silver Level</b>	<b>Bronze Level</b>
<b>SPONSORSHIP INCLUDES:</b>	<b>\$1750</b>	<b>\$1500</b>	<b>\$1250</b>
One 10' x 15' booth (pending availability)	◆	◆	◆
Recognition on CKA's California Kindergarten Conference webpage with hyperlink to your website	◆	◆	◆
Full or half page ad in the California Kindergarten Conference packet (provided by sponsor & subject to approval of ad)	Full	Full	Half
Recognition in CKA's eBlast (distributed to over 12,000 people)	◆	◆	◆
Advertisement banner with hyperlink to your website on the CKC Attendee App	◆	◆	
Your black and white company logo on the back of a t-shirt given to all conference attendees.	◆		
Full page emailed advertisement to our mailing list of over 12,000 people	◆		

## *Silent Auction*

Our silent auction raises funds to support CKA's mission. We hope that your company will support us with a donation. We would acknowledge and advertise your donation to our attendees as well as include it in our silent auction promotions. To donate to our Silent Auction, please contact the CKA office at [cka@ckanet.org](mailto:cka@ckanet.org).

## Other Sponsorship Opportunities

**Please contact us directly to discuss the options below or to customize sponsorship to best promote your company. All sponsors will be recognized in a special eBlast to over 12,000 readers.**

**Conference T-Shirt Sponsor** – Your black and white company logo on the back of the t-shirt given to all conference attendees. Limited to 20 vendors. **(\$150.00 – Logo due by November 30th)**

**Tote Bag Sponsor** – Provide bags (800) to attendees with the CKA logo on one side and your company logo on the other.

**Name Badge Lanyards Sponsor** – Provide lanyards (800) to attendees with your company logo.

**Friday Evening Art Party Sponsor** – Help with celebration costs such as A-V equipment and refreshments. **(\$100.00)**

**Conference Scholarship** – Send a teacher to the conference. **(\$500.00)**

## Advertising Opportunities

**CKC PACKET:** Your ad will be included in the CKC packet distributed to over 800 attendees at the California Kindergarten Conference. (All ads are subject to approval.)

<u>Pricing/Sizing:</u>	*Full page, 8" x 10.5", BW	\$150.00
	*Half page, 8" x 5.25" (horizontal), BW	\$100.00

\*For color ads, you must provide your own copies.

Deadline: **Friday, December 20, 2024**

Artwork must match the dimensions above.  
Ads need to be submitted in JPG, PNG, or PDF format.  
Acceptance of sponsorship/advertising is subject to the approval of CKA.

# Sponsorship and Advertisement Reservation Form

2025 California Kindergarten Conference  
January 17-19 – Hyatt Regency Santa Clara

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Payment Information

Check enclosed – made payable to CKA.

Charge:       Amex       MasterCard       VISA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Address/City/State: \_\_\_\_\_

Signature: \_\_\_\_\_

### SPONSORSHIPS:

- Gold Level \$1750
- Silver Level \$1500
- Bronze Level \$1250
- Conference T-Shirts \$150
- Conference Scholarship \$500
- Name Badge Lanyards
- Friday Evening Art Party \$100
- Conference Tote Bags

### ADVERTISING:

#### CKC Packet

- Full page \$150
- Half Page \$100
  
- Conference T-Shirt \$150

**Please return Sponsorship and Advertisement Reservation Form to:**

CKA, 1014 Chippendale Way, Roseville, CA 95661

Email: [cka@ckanet.org](mailto:cka@ckanet.org)

**Questions? Call (916)780-5331 or email us at [cka@ckanet.org](mailto:cka@ckanet.org).**