

41st ANNUAL California KINDERGARTEN CONFERENCE

FRIDAY-SUNDAY, JANUARY 13-15

THE ORIGINAL CONFERENCE FOR TEACHERS BY TEACHERS • AT THE HYATT REGENCY IN SANTA CLARA



Sponsorship Opportunities

The California Kindergarten Conference (CKC) offers many promotional opportunities to increase your level of visibility. From sponsorship packages to advertising, you will reach over 500 conference attendees and over 14,000 via email.

Below are numerous opportunities for small to large budgets.

	Gold Level	Silver Level	Bronze Level
SPONSORSHIP INCLUDES:	\$1500	\$1250	\$1000
One 10' x 15' booth (pending availability)	◆	◆	◆
Recognition on CKA's California Kindergarten Conference webpage with hyperlink to your website	◆	◆	◆
Full or half page ad in the California Kindergarten Conference packet (provided by sponsor & subject to approval of ad)	Full	Full	Half
Recognition in CKA's eBlast (distributed to over 14,000 people)	◆	◆	◆
Advertisement banner with hyperlink to your website on the CKC Attendee App	◆	◆	
Your black and white company logo on the back of a t-shirt given to all conference attendees.	◆		
Full page emailed advertisement to our mailing list of over 14,000 people	◆		

Silent Auction

Our silent auction raises funds to support CKA's mission. We hope that your company will support us with a donation. We would acknowledge and advertise your donation to our attendees as well as include it in our silent auction promotions. To donate to our Silent Auction, please contact the CKA office at cka@ckanet.org.

Other Sponsorship Opportunities

Please contact us directly to discuss the options below or to customize a sponsorship to best promote your company. All sponsors will be recognized in a special eBlast to over 14,000 readers.

Conference T-Shirt Sponsor – Your black and white company logo on the back of a t-shirt given to all conference attendees. Limited to 20 vendors. **(\$150.00 – Logo due by November 1st)**

Tote Bag Sponsor – Provide bags (500) to attendees with the CKA logo on one side and your company logo on the other.

Name Badge Lanyards Sponsor – Provide lanyards (500) to attendees with your company logo.

Friday Evening Art Party Sponsor – Help with celebration costs such as A-V equipment and refreshments. **(\$100.00)**

Conference Scholarship – Send a teacher to the conference. **(\$500.00)**

Advertising Opportunities

CKC PACKET: Your ad will be included in the CKC packet distributed to over 500 attendees at the California Kindergarten Conference. (All ads are subject to approval.)

<u>Pricing/Sizing:</u>	*Full page, 8" x 10.5", BW	\$150.00
	*Half page, 8" x 5.25" (horizontal), BW	\$100.00

*For color ads, you must provide your own copies.

Deadline: **Friday, December 23, 2022**

TAKE-ONE TABLE: Table will be held in Exhibit Hall. Drop off 250 items when checking in at Exhibitor Set-Up on Friday, January 13th.

One item (\$50.00)

Additional Items (\$25.00 each)

Artwork must match the dimensions above.

Ads need to be submitted in JPG or PDF format.

Acceptance of sponsorship/advertising is subject to the approval of CKA.

Sponsorship and Advertisement Reservation Form

2023 California Kindergarten Conference
January 13-15 – Hyatt Regency Santa Clara

Company Name: _____

Contact Name: _____

Address: _____

City: _____ STATE: _____ ZIP: _____

Phone: _____ FAX: _____

E-mail: _____

Payment Information

Check enclosed – made payable to CKA.

Charge: Amex MasterCard VISA

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Card Security Code: _____

Address/City/State: _____

Signature: _____

SPONSORSHIPS:

- Gold Level \$1500
- Silver Level \$1250
- Bronze Level \$1000
- Conference T-Shirts \$150
- Conference Scholarship \$500
- Name Badge Lanyards
- Friday Evening Art Party \$100
- Conference Tote Bags

ADVERTISING:

CKC Packet

- Full page \$150
- Half Page \$100

Take-One Table

- One Item (250 copies) \$50
- Additional Items \$25
- Conference T-Shirt \$150

Please return Sponsorship and Advertisement Reservation Form to:

CKA, 1014 Chippendale Way, Roseville, CA 95661
FAX: (916)780-5330 Email: cka@ckanet.org

Questions? Call (916)780-5331 or email us at cka@ckanet.org.