



2022 California Kindergarten Conference January 14-16 – Hyatt Regency Santa Clara

Sponsorship Opportunities

The California Kindergarten Conference (CKC) offers you the opportunity to increase your level of visibility by participating as a sponsor. Below are numerous opportunities for small to large budgets.

	Gold Level	Silver Level	Bronze Level
SPONSORSHIP INCLUDES:	\$1000	\$750	\$500
Recognition on CKA's website homepage	◆		
Recognition on CKA's California Kindergarten Conference webpage	◆	◆	◆
Full or half page ad in the California Kindergarten Conference packet (provided by sponsor & subject to approval of ad)	Full	Full	Half
Recognition in CKA's eBlast (distributed to over 14,000 people)	◆	◆	◆
Full page emailed advertisement to our mailing list of over 14,000 people	◆	◆	
Your black and white company logo on the back of a t-shirt given to all conference attendees.	◆		

Other Sponsorship Opportunities

Please contact us directly to discuss the options below or to customize a sponsorship to best promote your company. All sponsors will be recognized in the conference packet and in a special eBlast to over 14,000 readers.

Conference T-Shirts – Your black and white company logo on the back of a t-shirt given to all conference attendees. Limited to 20 vendors. (\$100 – **Logo due by December 14th**)

Conference Bags – Provide bags to attendees with the CKA logo on one side and your company logo on the other.

Name Badge Lanyards – Provide lanyards to attendees with your company logo.

Young Children's Art Celebration – Help with celebration costs such as A-V equipment and refreshments.

Conference Scholarship – Send a teacher to the conference. (**\$500.00**)

Advertising Rates and Information

***PUBLICATIONS:**

- **CKC Packet** – Distributed to over 1000 participants at the California Kindergarten Conference.
- **CKA eBlast** – Distributed to over 14,000 readers.

PRICING:

California Kindergarten Conference Packet

*Full page, BW	\$100.00
*½ page, BW	75.00
¼ page, BW	40.00

CKA eBlast

Banner (color ad and link)	\$75.00
Square (color ad and link)	35.00

*For color ads, you must provide your own copies.

All ads are subject to approval.

RESERVATION DEADLINES:

California Kindergarten Conference Packet – **Friday, December 24th**

eBlast – **Friday, December 31st**

AD SIZES:

Full Page	8" x 10.5"
½ Page (horizontal)	8" x 5.25"
½ Page (vertical)	3.75" x 10.5"
¼ Page	3.75" x 5.25"
Banner	375px x 150px
Square	180px x 210px

All artwork must match the dimensions above. Ads need to be submitted in JPG or PDF format. Acceptance of sponsorship/advertising is subject to the approval of CKA.

Please return Sponsorship and Advertisement Reservation Form to:

CKA, 1014 Chippendale Way, Roseville, CA 95661
FAX: (916)780-5330 Email: cka@ckanet.org

Questions? Call (916)780-5331 or email us at cka@ckanet.org.

Sponsorship and Advertisement Reservation Form

2022 California Kindergarten Conference
January 14-16 – Hyatt Regency Santa Clara

Company Name: _____

Contact Name: _____

Address: _____

City: _____ STATE: _____ ZIP: _____

Phone: _____ FAX: _____

E-mail: _____

Payment Information

Check enclosed – made payable to CKA.

Charge: Amex MasterCard VISA

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Card Security Code: _____

Address/City/State: _____

Signature: _____

SPONSORSHIPS:

- Gold Level \$1,000
- Silver Level \$750
- Bronze Level \$500
- Conference T-Shirts \$100
- Conference Bags
- Name Badge Lanyards
- Young Children's Art Celebration
- Conference Scholarship \$500

ADVERTISING:

- CKC Packet**
- Full Page \$100
- ½ Page \$75
- ¼ Page \$50

- CKA eBlast**
- Banner (circle choice) \$75
- Square (circle choice) \$35

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