



## 2022 California Kindergarten Conference January 14-16 – Hyatt Regency Santa Clara

### Sponsorship Opportunities

The California Kindergarten Conference (CKC) offers you the opportunity to increase your level of visibility by participating as a sponsor. Below are numerous opportunities for small to large budgets.

	Gold Level	Silver Level	Bronze Level
<b>SPONSORSHIP INCLUDES:</b>	<b>\$1000</b>	<b>\$750</b>	<b>\$500</b>
Recognition on CKA's website homepage	◆		
Recognition on CKA's California Kindergarten Conference webpage	◆	◆	◆
Full or half page ad in the California Kindergarten Conference packet (provided by sponsor & subject to approval of ad)	Full	Full	Half
Recognition in CKA's eBlast (distributed to over 14,000 people)	◆	◆	◆
Full page emailed advertisement to our mailing list of over 14,000 people	◆	◆	
Your black and white company logo on the back of a t-shirt given to all conference attendees.	◆		

### Other Sponsorship Opportunities

***Please contact us directly to discuss the options below or to customize a sponsorship to best promote your company. All sponsors will be recognized in the conference packet and in a special eBlast to over 14,000 readers.***

**Conference T-Shirts** – Your black and white company logo on the back of a t-shirt given to all conference attendees. Limited to 20 vendors. (\$100 – **Logo due by December 15th**)

**Conference Bags** – Provide bags to attendees with the CKA logo on one side and your company logo on the other.

**Name Badge Lanyards** – Provide lanyards to attendees with your company logo.

**Young Children's Art Celebration** – Help with celebration costs such as A-V equipment and refreshments.

**Conference Scholarship** – Send a teacher to the conference. (**\$500.00**)

# Advertising Rates and Information

## **\*PUBLICATIONS:**

- **CKC Packet** – Distributed to over 1000 participants at the California Kindergarten Conference.
- **CKA eBlast** – Distributed to over 14,000 readers.

## **PRICING:**

### **California Kindergarten Conference Packet**

*Full page, BW	\$100.00
*½ page, BW	75.00
¼ page, BW	40.00

### **CKA eBlast**

Banner (color ad and link)	\$75.00
Square (color ad and link)	35.00

\*For color ads, you must provide your own copies.

All ads are subject to approval.

## **RESERVATION DEADLINES:**

California Kindergarten Conference Packet – **Friday, December 24th**

eBlast – **Friday, December 31st**

## **AD SIZES:**

Full Page	8" x 10.5"
½ Page (horizontal)	8" x 5.25"
½ Page (vertical)	3.75" x 10.5"
¼ Page	3.75" x 5.25"
Banner	375px x 150px
Square	180px x 210px

All artwork must match the dimensions above. Ads need to be submitted in JPG or PDF format. Acceptance of sponsorship/advertising is subject to the approval of CKA.

**Please return Sponsorship and Advertisement Reservation Form to:**

CKA, 1014 Chippendale Way, Roseville, CA 95661  
FAX: (916)780-5330      Email: [cka@ckanet.org](mailto:cka@ckanet.org)

**Questions? Call (916)780-5331 or email us at [cka@ckanet.org](mailto:cka@ckanet.org).**

## Sponsorship and Advertisement Reservation Form

2022 California Kindergarten Conference  
January 14-16 – Hyatt Regency Santa Clara

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Payment Information

Check enclosed – made payable to CKA.

Charge:       Amex       MasterCard       VISA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Address/City/State: \_\_\_\_\_

Signature: \_\_\_\_\_

#### SPONSORSHIPS:

- Gold Level      \$1,000
- Silver Level      \$750
- Bronze Level      \$500
- Conference T-Shirts      \$100
- Conference Bags
- Name Badge Lanyards
- Young Children's Art Celebration
- Conference Scholarship      \$500

#### ADVERTISING:

- CKC Packet**
- Full Page      \$100
- ½ Page      \$75
- ¼ Page      \$50
  
- CKA eBlast**
- Banner (circle choice)      \$75
- Square (circle choice)      \$35

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